



STUDIO COMMUNICATIONS LIKE A ROCKSTAR



naftalcreative
family of brands

with Joe Naftal

JOE NAFTAL

- *Dance Studio Owner*
- *Marketing Consultant*
- *Lighting Designer*
- *Dance Studio Owner*
- *Expert Panelist & Contributor*
- **Robin Becker Dance**
Board of Directors



NAFTAL CREATIVE, LLC



naftalcreative
family of brands

www.naftal.net

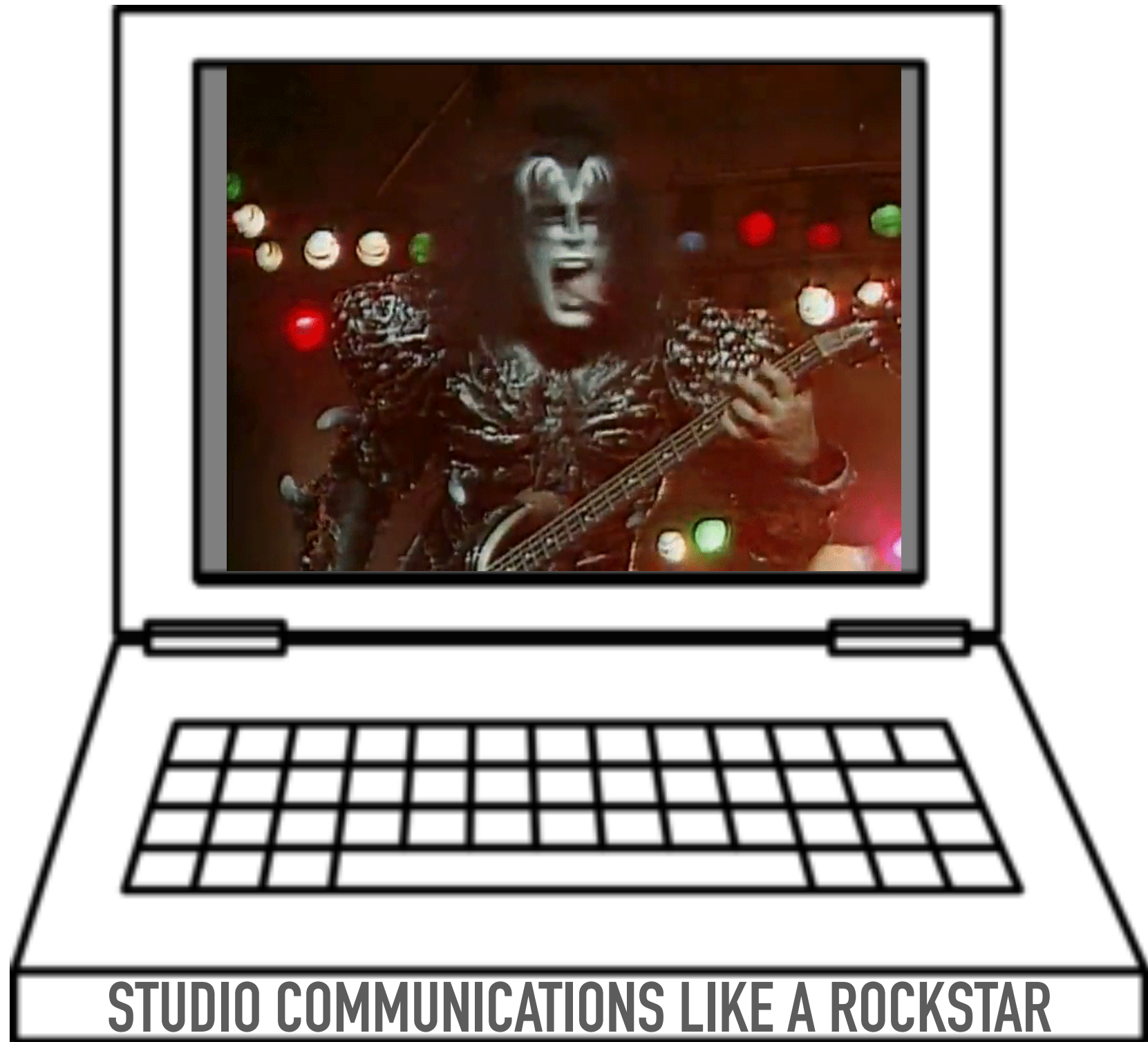
**Recital
Program
Ads.com**



My Studio Source

DANCE STUDIO RESOURCES

STANDBY
IN THE
Wings



STUDIO COMMUNICATIONS LIKE A ROCKSTAR



RAISE YOUR HAND IF YOU'VE HEARD . . .



**“OH...I DIDN'T READ
THAT EMAIL”**



**“I DIDN'T KNOW I NEEDED TO
BUY TICKETS FOR THE RECITAL”**

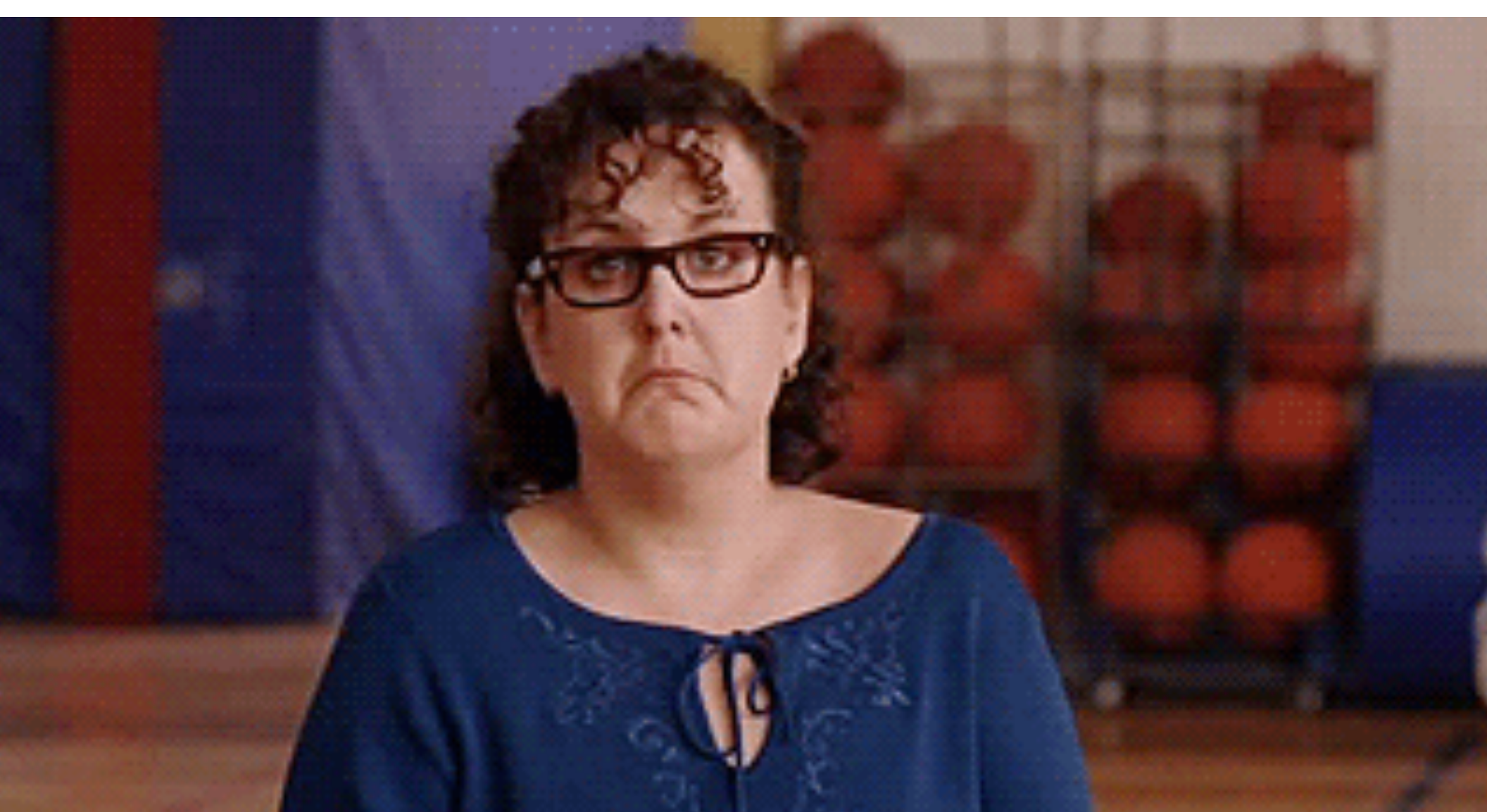


**“I NEVER KNEW OCTOBER
TUITION WAS DUE”**

– PARENT IN JANUARY

**“CAN I STILL ORDER
A RECITAL COSTUME?”**

– PARENT DURING LAST WEEK OF CLASS



RAISE YOUR HAND IF YOU'VE THOUGHT ...

**HOW MANY TIMES DO I NEED TO
REPEAT THE SAME THING TO
THESE PARENTS?!?**



EFFECTIVE FREQUENCY

“

In advertising, the term “effective frequency” is used to describe the number of times a consumer must be exposed to an advertising message before the marketer gets the desired response, whether that be buying a product, or something as simple as remembering a message.

THOMAS SMITH
“SUCCESSFUL ADVERTISING”
1885

1

**PARENTS NEED TO
RECEIVE A MESSAGE
MULTIPLE TIMES TO PAY
ATTENTION**

2

**DIFFERENT PARENTS WILL
BEST RECEIVE MESSAGES
THROUGH DIFFERENT
DELIVERY MEDIUMS**



CRAFTING YOUR MESSAGE

Copywriting and Design

SHARE YOUR STORY!

Studio Communications is all about sharing your studio's story. Whether that is communicating costume deadlines, telling parents about competition accomplishments or letting them know what's being learned in class, it's all part of your studio's story!



MAKE IT LOOK GOOD!

Parents will take it more seriously if it looks more professional!

OVER 100 VOLUNTEERS MAKE OUR
RECITAL PRODUCTION POSSIBLE!



14 DAYS UNTIL
RECITAL

MIX UP THE MEDIA

Use photos and videos, not just text, to get your messages across.



UNDERSTANDING THE COSTUME PRICE

The cost of your costume includes more than just the garment:

SELECTION 

SIZING 

ORDERING 

TIGHTS
(if needed) 

CUSTOMER
SERVICE 

TAXES
& FEES 

SHIPPING 

RECEIVING 

SORTING 

DANCE CONNECTION • RECITAL VALUE

Dance Connection is committed to offering a high-quality, professional, and entertaining production for all of our students, while making recital participation as affordable as possible for all of our families.

MULTIPLE
TICKET PRICING
POINTS 

STATE OF THE
ART LIGHTING
& SOUND 

BEAUTIFUL
SCENERY
& PROPS 

AIR
CONDITIONED
THEATRE 

EACH STUDENT RECEIVES
DIGITAL VIDEO
DOWNLOAD 

EACH STUDENT RECEIVES
CLASS PHOTO
DOWNLOAD 

EASY TO UNDERSTAND

- *Can a non-dance parent understand what you're talking about?*
- *Can your husband?*

SUGGESTED RESOURCES – GRAPHICS



www.canva.com



www.fiverr.com



www.mystudiosource.com



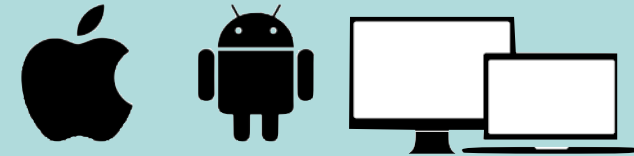
www.adobe.com

SUGGESTED RESOURCES – VIDEO



Ripl

Short Marketing Videos



Stop Motion

Stop Motion Videos



Lapse It

Time Lapse Videos



Texting Story

Text Message Videos





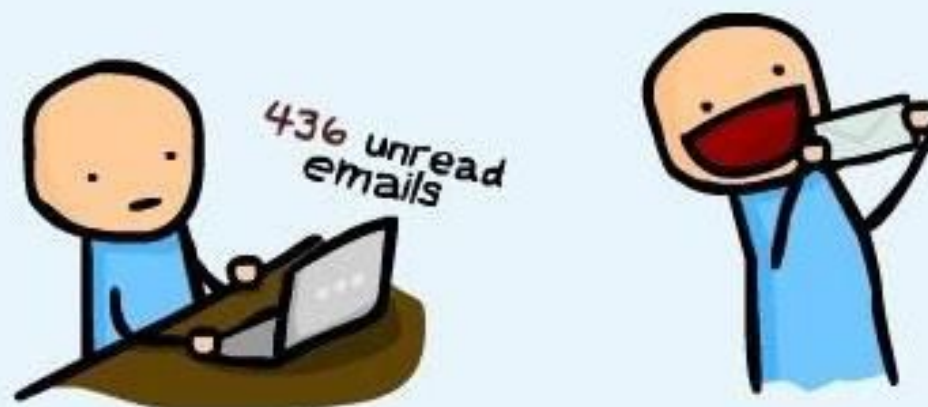
EMAIL

The new snail mail

10 YEARS AGO

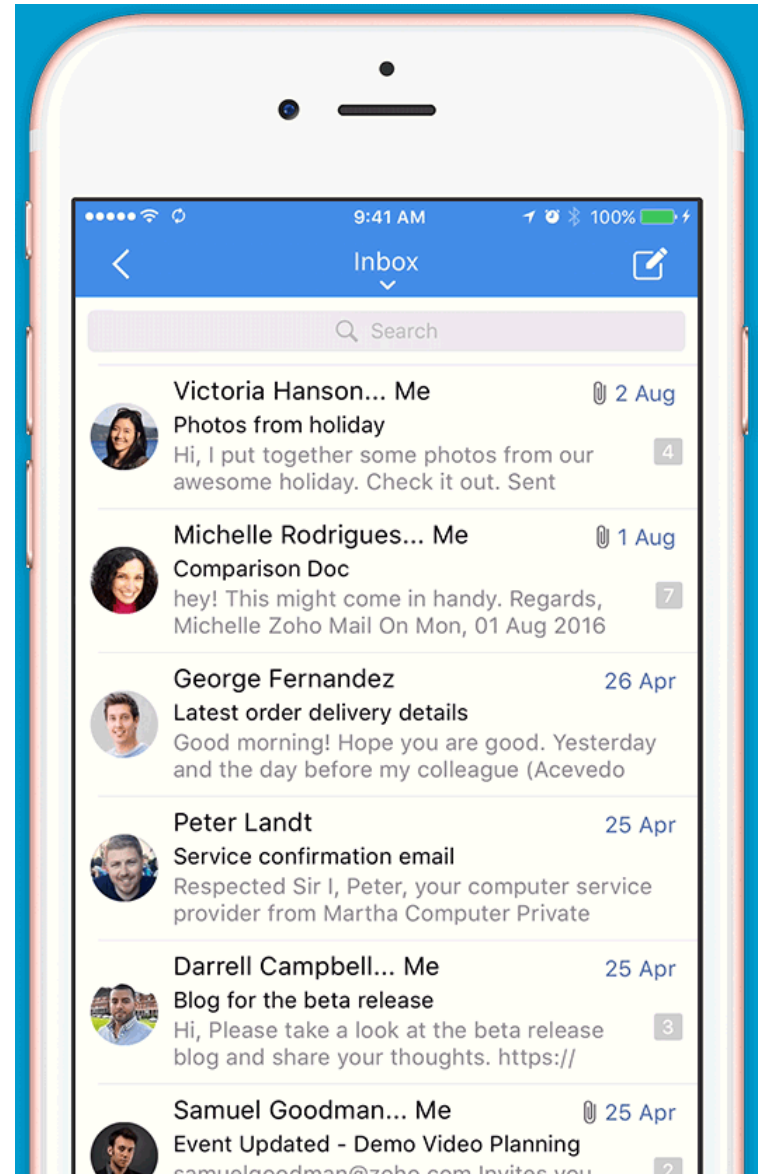


NOW



EMAIL LENGTH

- *59% of email is read on mobile devices.*
- Be sure to check how your email will view in a mobile browser.
- Remember that the emails are being read “on the go”.



EMAIL HAS DIFFERENT RULES THAN PAPER NEWSLETTERS

.....

Important recital information!

[View this email in your browser](#)



IMPORTANT RECITAL INFORMATION

Need to get in touch with us during recital week?

Just call the regular studio phone number (631-224-7134) and it will be forwarded to us on site at Holy Trinity.

THE RECITAL

Saturday, June 16 - 1:00PM
Saturday, June 16 - 7:00PM
Sunday, June 17 - 3:00PM

Fully Air Conditioned Cafeteria

Where All Students Stay During The Recital

Upon entering Holy Trinity you will find the cafeteria by making a left once inside the lobby, and following the signs.

The cafeteria is broken down into 3 sections.

Section 1 - Cafeteria Waiting Room

EMAIL HAS DIFFERENT RULES THAN PAPER NEWSLETTERS

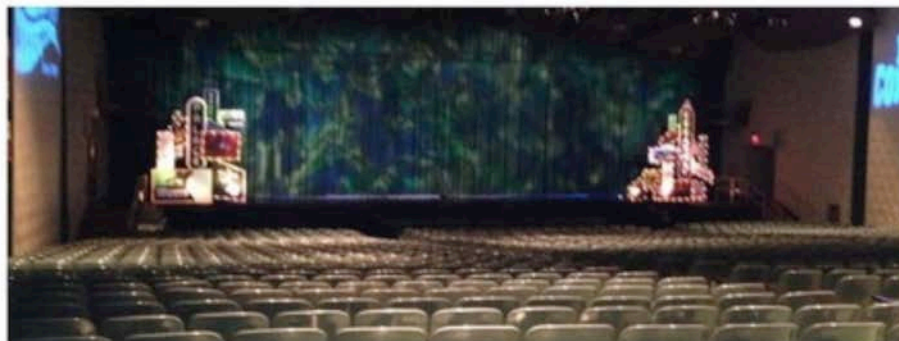
.....



Recital Frequently Asked Questions

Dance Connection is committed to offering a quality and entertaining professional recital production. We want to create the best experience for both our dancers as well as our parents and audience members.

Below are some frequently asked questions regarding our recital production. If you have any other questions, please feel free to [email us](#) or call the studio at 631-224-7134 anytime.



Why is the recital held at Holy Trinity?

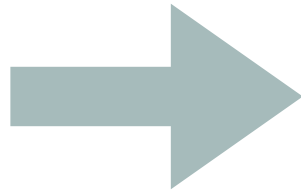
Finding a theater on Long Island that is capable to host our event isn't an easy task! The fact is, there are only a few theaters out there that are available and have the capacity that we require. Some local school districts have "In District"

KEEP IT SIMPLE

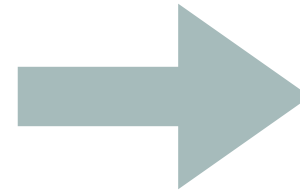
- Don't fall into the trap of continuing to add content each year to “cover every scenario”.



Year 1



Year 3



Year 5

- Go through each year and decide what needs to stay and how you can be as concise as possible - remember the “on-the-go” mom reading your emails in the car waiting for school pickup.

SECTIONS & BULLETS

- Break up your emails into sections.
- Concentrate on what is important.
- Use bullets and formatting (such as **bold** and underline) to make things stand out.
- You can [link out](#) to longer explanations on your website if parents need more info.



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How are recital ticket prices determined?

Producing a professional production such as ours is an expensive endeavor that costs over \$65,000 including the venue rental, technician labor, staffing, equipment rental, scenery, supplies, and trucking. Ticket sales help offset these costs. Because of this, we designed our ticket pricing with a variety of pricing points throughout the seating map to offer an affordable option for everyone.



Why am I not in the same show as my siblings?

Having multiple recital performances is required for a studio of our size. If we combined all of our classes into one singular show, the recital would be over seven hours long - and no one would want that! Deciding which class to put in each show is not something we do lightly. If your family is in multiple shows, consider [volunteering](#) for one of the shows - it's a fun way to see your dancer perform for free!

BRAND YOUR EMAILS

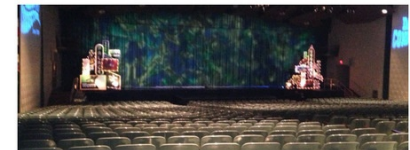
- Keep your emails consistent with your branding. Parents should instantly know who the email is from without reading any text.
- Include your phone and email address in the email for questions/follow up!



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Happy to help!

If you have any questions, please feel free to contact us anytime!

Phone: (631) 224-7134

Email: info@lidadanceconnection.com

181 Freeman Avenue, Islip, NY 11751



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Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)

TARGET YOUR EMAILS

- Preschool parents don't need to know when Competition rehearsals are.
- Competition parents don't need a "first day of dance class" guide.
- Parents who pay annually don't need monthly tuition reminders.
- Setup groups or tags in your email marketing software to be able to send relevant content to each type of dancer/parent.
- Use your studio management system to send targeted class, day, or class type emails.
 - i.e. Email to specific class
 - Email to all Friday classes
 - Email to all Preschool classes



SUGGESTED RESOURCES



www.mailchimp.com



SMS TEXT

Like, OMG 🤪

SMS TEXT

- Should be used judiciously and not over-used.
- Good for emergency notifications (like school closings).
- Good for very important reminders that might be missed in an email - like final costume order deadlines or asking parents to attend the first 15 minutes of class for costume measurements.
- Higher open/read rate than email.
- But, don't abuse it!



SUGGESTED RESOURCES



www.callloop.com



www.remind.com

Built in features:



www.akadasoftware.com



www.jackrabbitdance.com



www.thestudiodirector.com



www.dancestudio-pro.com

ROBO-CALL

*Call Me, Beep Me,
If You Wanna Reach Me*



ROBB-CALL

- Similar to text messages - also good for important reminders that shouldn't be missed.
- Also, be careful not to abuse!
- Providers often offer phone numbers for you to dial and record your message or you can use the Voice Memo app on your phone to record message and save as MP3 file.
- Don't like your voice and have some time before you need to send? Hire a voice over artist on Fiverr.

SUGGESTED RESOURCES



www.callloop.com

Built in features:



www.dancestudio-pro.com

Upcoming Events

September 1

Annual Tuition Due

Semi-Annual Tuition Due

September Tuition Due

September 9

First Day of Classes

October 1

October Tuition Due

October 23-28

Halloween Party Week

October 31

No Classes

November 1

November Tuition Due

November 6-11

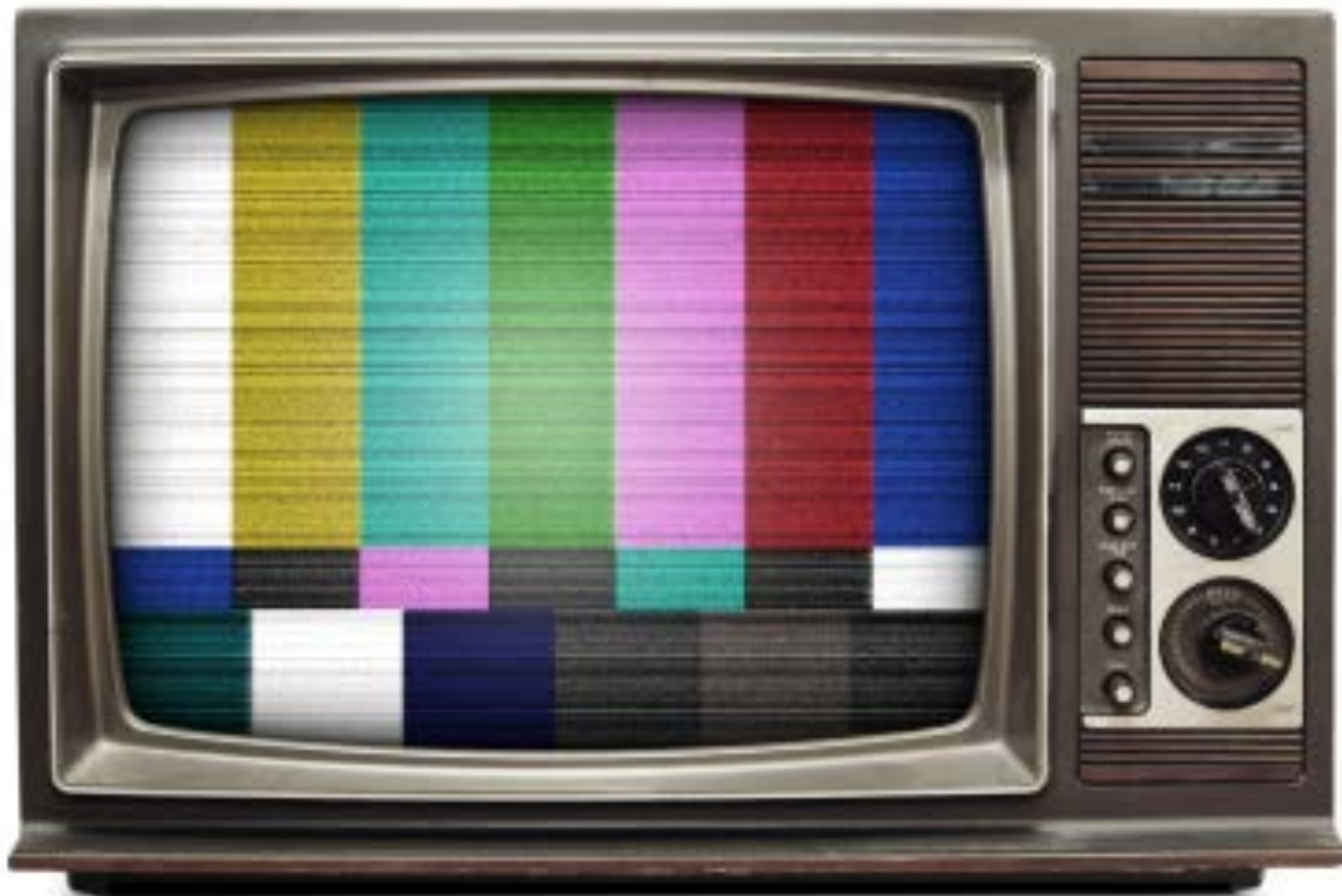
Costume Measurement Week

DIGITAL SIGNAGE

Your studio's own billboard

TAKE ANY TV

.....



BUY GOOGLE CHROME BIT

\$85





SIMPLE

**SETUP SIGN
SIMPLE**



\$16.00/month

My Signs

My Signs

Owner

Orientation

Template

Used In

Search Name

Create New Sign

Joe Naftal

All

All

All

1 2 3 4 5 6



Logo



Twitter



Upcoming Events



[My Signs](#) / [Manage Sign](#) / Tuition

Sign Name

Privacy

Upload Image

 no file selected

Fade Out Color

Image Sizing

Animation

Animation Delay

Animation Duration

Clone Sign

Delete Sign

Tuition



Sign URL

<https://www.signsimple.com/play/sign?display=brand&id=718&u=11454725eaa46bd2&displayuserid=85>

Embed Sign

```
<style>.embed-container { position: relative; padding-bottom: 56.25%; height: 0; overflow: hidden; max-width: 100%; height: auto; } .embed-container iframe, .embed-container object, .embed-container embed { position: absolute; top: 0; left: 0; width: 100%; height: 100%; }</style><div class='embed-container'><iframe src='https://www.signsimple.com/play/sign?display=brand&id=718&u=11454725eaa46bd2&displayuserid=85' style='border:0'></iframe></div>
```

[My Signs](#) / [Manage Sign](#) / [Upcoming Events](#)

Sign Name

Privacy

Title

To Create Events Follow The Format Below:

<title>Title<endtitle>

<event>Event<endevent>

Left Side

<title>August 18<endtitle>

<event>Alumni Reception<endevent>

<title>September 1<endtitle>

<event>September Tuition Due<endevent>

<event>Semi-Annual Tuition Due<endevent>

<event>Annual Tuition Due<endevent>

Right Side

<title>October 1<endtitle>

<event>October Tuition Due<endevent>

<title>October 22-27<endtitle>

Upcoming Events

Refresh

Cast Sign

Upcoming Events

August 18

Alumni Reception

September 1

September Tuition Due

Semi-Annual Tuition Due

Annual Tuition Due

September 10

First Day of Classes

October 1

October Tuition Due

October 22-27

Halloween Party Week

October 31

No Ckasses

November 1

November Tuition Due

Sign URL

<https://www.signsimple.com/play/sign?display=brand&id=475&u=114546422fc917b5&displayuserid=85>

Embed Sign

```
<style>.embed-container { position: relative; padding-bottom: 56.25%; height: 0; overflow: hidden; max-width: 100%; height: auto; } .embed-container iframe, .embed-container object, .embed-container embed { position: absolute; top: 0; left: 0; width: 100%; height: 100%; }</style><div class='embed-container'><iframe src='https://www.signsimple.com/play/sign?display=brand&id=475&u=114546422fc917b5&displayuserid=85' style='border:0'></iframe></div>
```

Create New Sign

Type

Orientation

Feature

Purpose

Industry

Search

All

All

All

All

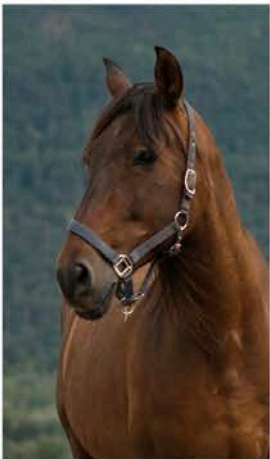
All

Tab To Search

- 1
- 2
- 3
- 4
- 5
- 6



Full Screen Image Landscape



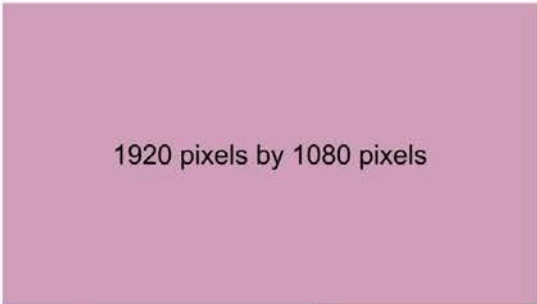
Full Screen Image Portrait



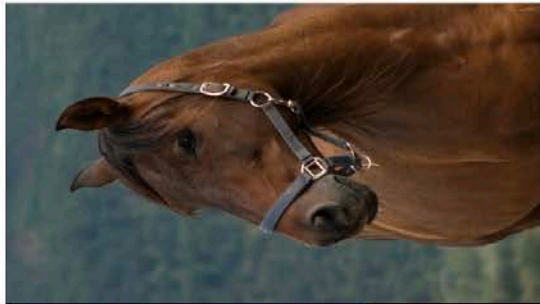
Split Images - Top / Bottom



Split Images - Left / Right



4 Rotating Image Slideshow



Full Page Image Rotated Portrait

Lobby

Launch Show

Launch to Chromecast!

Preview Show

Preview Show

Delete Show

Delete Show

Show Name

Lobby

Privacy

Private (Only You)

Add A Sign

Add A New Sign



Logo

Sign Duration (Seconds)

15

Remove Sign

Remove

Edit Sign

Move Up ^

Move Down v



Summer Fairytale

Sign Duration (Seconds)

15

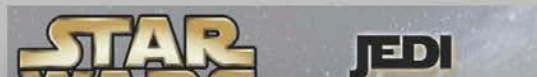
Remove Sign

Remove

Edit Sign

Move Up ^

Move Down v



Summer Jedi

Edit Sign



Just a reminder...

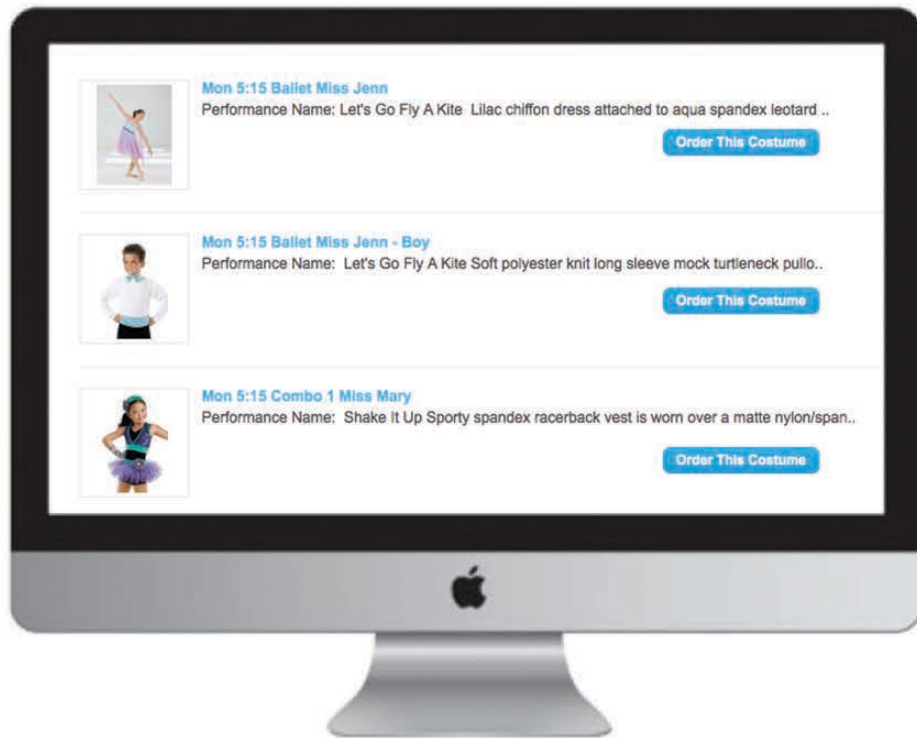
January Tuition is Due

Remember to pay by
Tuesday, January 10th to avoid a late fee.



Reminder!

Costume Order Deadline is December 2nd



Order online at
www.danceconnectioncostumes.com
or stop by our office!

**Ordering your
costumes is easy!**

RECITAL FLOWERS



“COLOR ME PURPLE”



“GLITTER BALLERINA”



“MADAME BUTTERFLY”



“RAINBOW BALLERINA”

PRE-ORDER TODAY!



**OCTOBER 26
THRU
OCTOBER 31**

REMEMBER
TO WEAR
YOUR
COSTUME!



FRIDAY
AUG 17

BEGINNER/INTERMEDIATE

5:30-7:30PM

ADVANCED

8:00-10:00PM

\$35

Recital Volunteers Needed

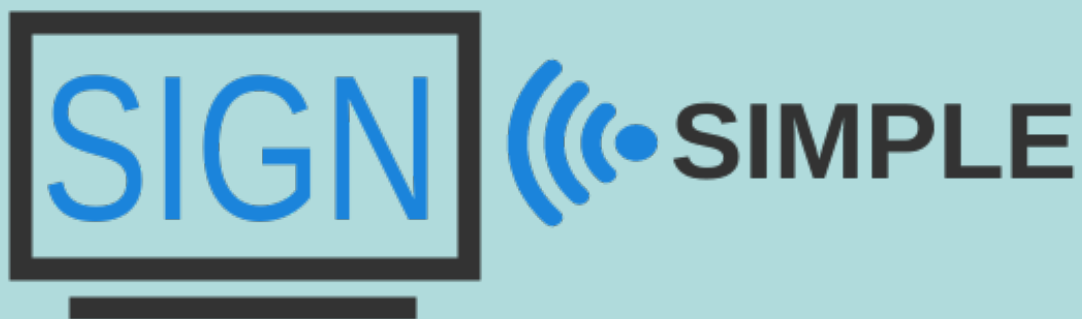


- Cafeteria Waiting Area
 - Preschool Room
 - Changing Areas
- Quick Change Area
 - Stage Crew
 - Security
 - Ushers
- Concession Sales

Recital volunteers can see their dancer perform without purchasing a ticket.

SIGN UP TO VOLUNTEER TODAY!

SUGGESTED RESOURCES



www.signsimple.com

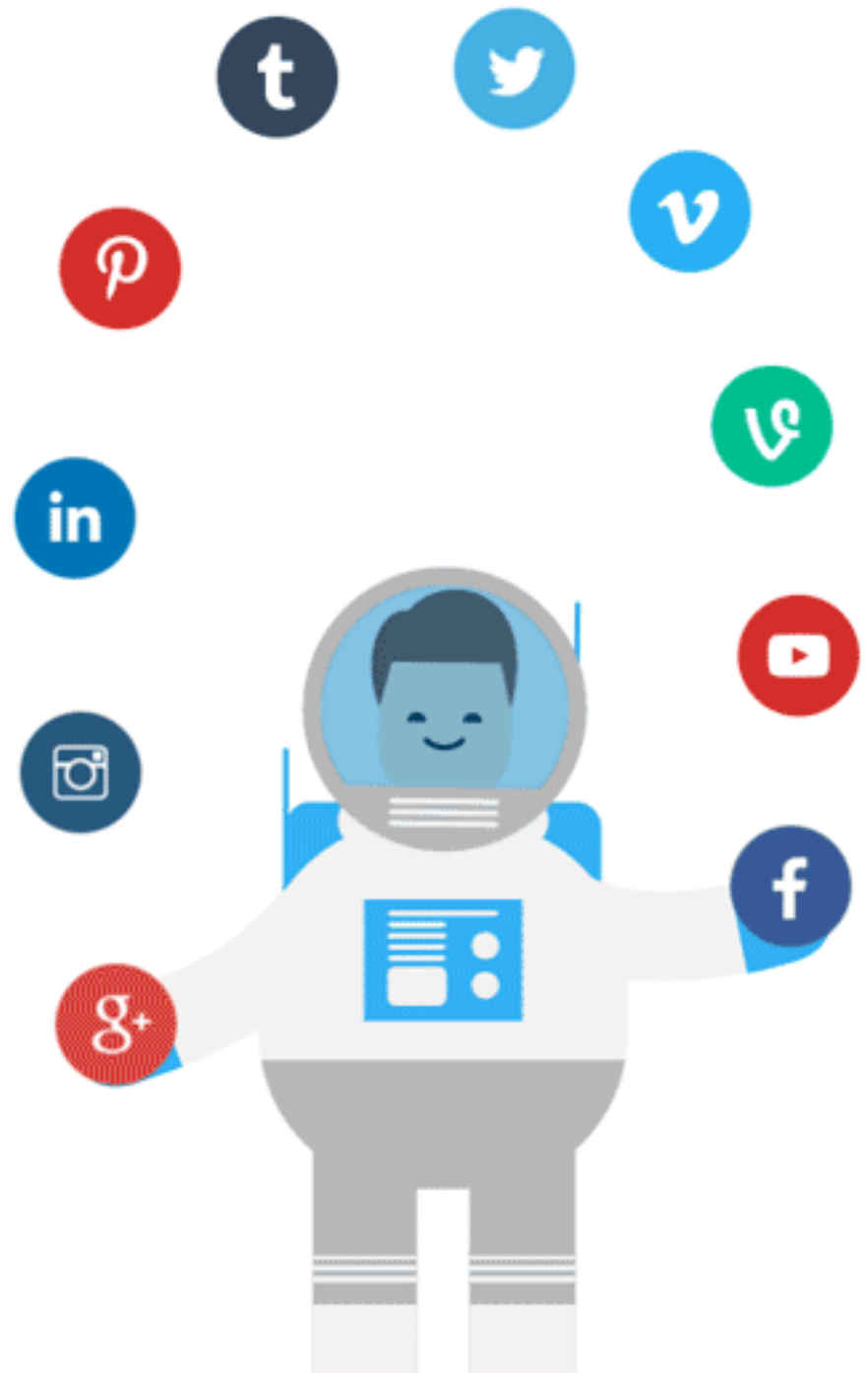
Built in features:



www.dancestudio-pro.com

SOCIAL MEDIA

*If you didn't see it on
Facebook, did it even happen?*



SOCIAL MEDIA

- Another good way to keep your studio community informed and to share your studio's story through social media.
- Not everyone will see, so don't rely on it as a primary form of communication, but use as a reinforcement.
- Share exciting click-worthy and share-worthy content.



HOW TO DELEGATE

- Delegating studio communications, social media, and public relations jobs is scary - it's the voice of your brand!
- But, you can use help!
- Setup a system where you can “curate” the content being shared - set the goals and review rather than bear all of the legwork.

SUGGESTED RESOURCES



www.buffer.com

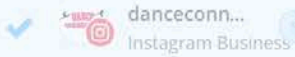


www.hootsuite.com

Add a Social Account



Dance Connec...
Facebook Page



danceconn...
Instagram Business



longislandd...
Twitter



Like 116K

Follow @buffer

Get Support

FAQ

Buffer for Business

Developers

More

Content

Analytics

Settings

Queue 5

For Review

Content Inbox

April 2018 (EDT)

Week

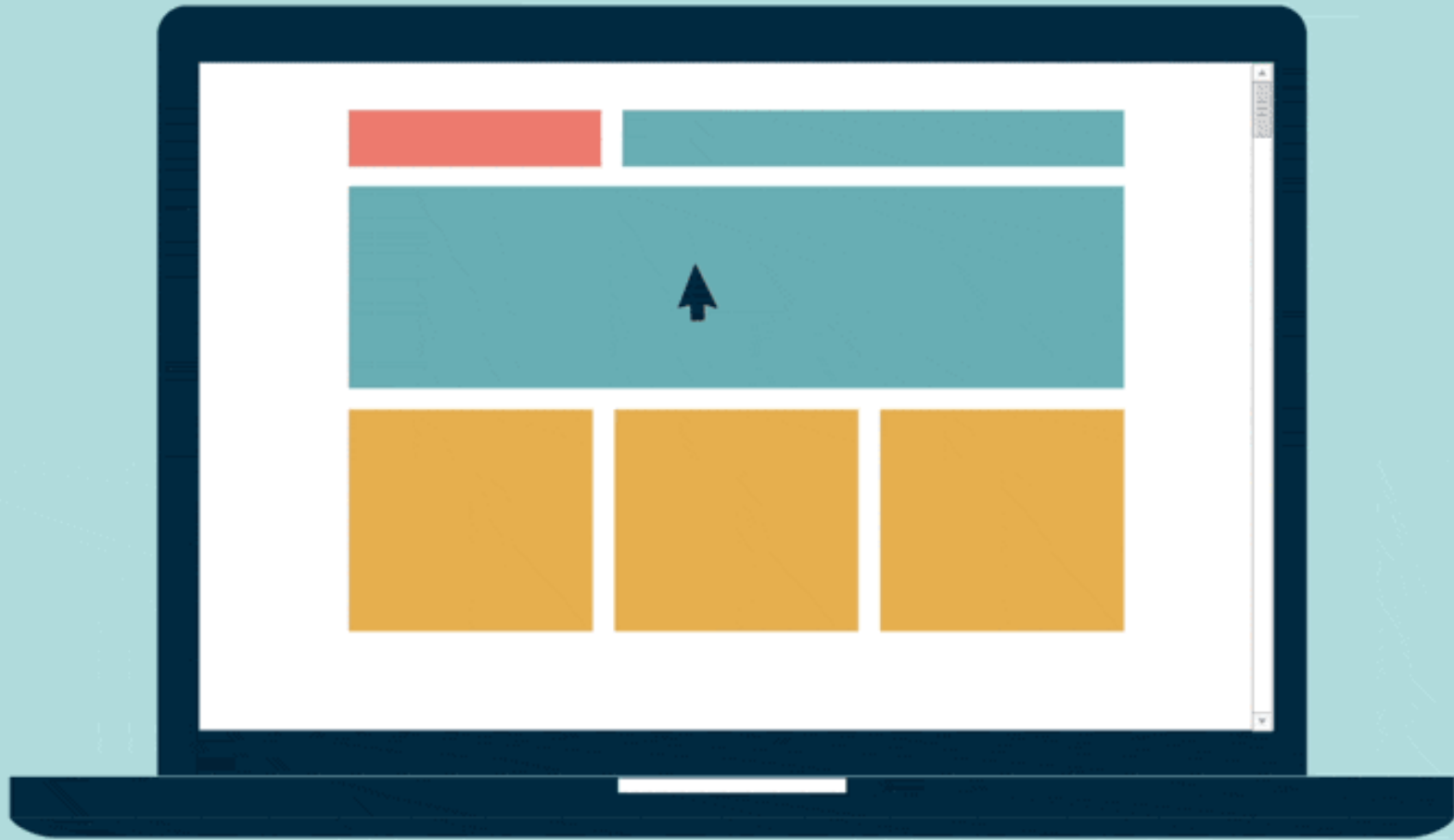
Month



Today



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 8am Happy Ea...	2 8am #dancem... 8am #dancem...	3 10am Dance C...	4 8am As the sa...	5 10am #tbt #T...	6 8am In the ne...	7 10am Check o...
8	9 8am #dancem...	10 10am Today l...	11 8am We're a f...	12 10am #tbt #th...	13 8am It's almos... 10:30am Is yo...	14 10am Check o...
15 10am This We... 10am This We... +2 more	16 12am Priority ... 8am #dancem...	17 10am Volunte...	18 8am Dance Co...	19 10am #tbt #th...	20 8am It's Natio...	21 10am Check o...
22 10am This We... 10am This We... +4 more	23 12am Guess ... 8am #dancem...	24 10am Read w... 2:52pm Dance ...	25 8am Stay a he... 10am We kno...	26 8am Learn ho... 10am #tbt #th...	27 8am Let's be h... 10:01am Rem...	28 8am Today is ... 10am Check o...
29	30 8am #dancem...	1 10am Every ye... 11:58pm We st...	2 8am "We don'...	3 8am Today is ... 10am #Throw...	4 8am May the ... 9am May the ...	5 10am Check o...



WEBSITE BLOG

Draw users to your website



IN STEP WITH DC



Backstage at Recital: The Making of Beauty and the Beast

By Erin Sforza in [In Step With DC](#) on July 31, 2018

The teachers and staff of Dance Connection love to put together a truly entertaining, professional quality recital. A major component to that is the opening number performed by our Recital Company. This past recital was a big undertaking for both the staff and students alike: Beauty and the Beast. Even before rehearsals can begin Miss [...]



Backstage at Recital: The Making of Hard Knock Life

By Erin Sforza in [In Step With DC](#) on July 24, 2018

Every year at our recital, we have a group of performers who work incredibly hard to kick off recital with a fantastic production number. Those performers range in age from 7 – 20+ years and come together to create something wonderful that lets our audience know they are in for one entertaining show. This year, [...]



Bringing "Arctic Blast" Back to the Stage

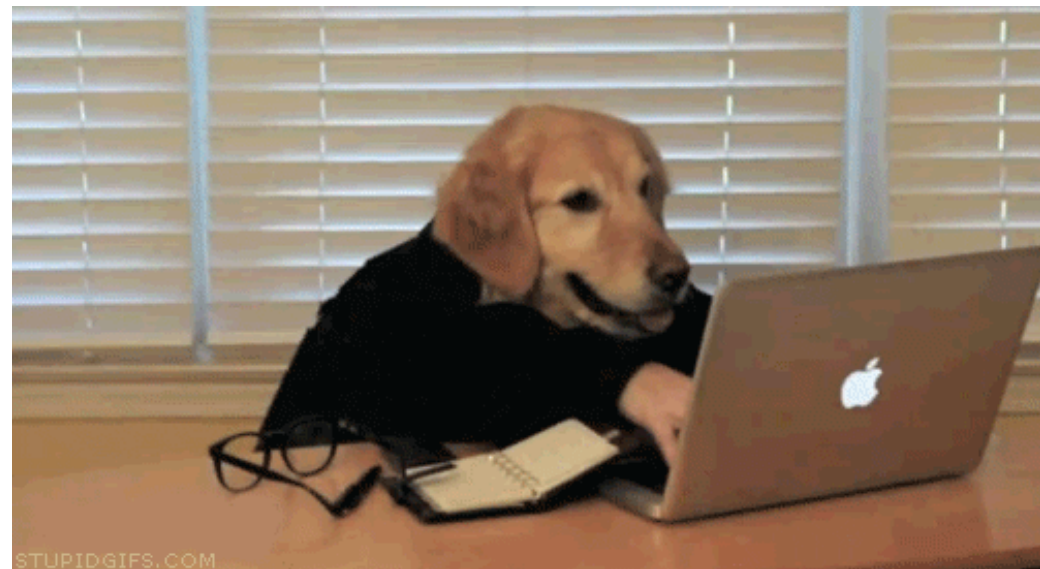
By Erin Sforza in [In Step With DC](#) on July 20, 2018

This past year Miss Mary and Miss Molly took on the daunting task of remounting an extremely "chill" precision tap number from a previous recital. If you remember the extra fun and entertaining tap number with all of the penguins, then you know exactly the number I'm talking about. This number has traveled all the [...]



WEBSITE BLOG

- Share click-worthy and share-worthy articles.
- Use as a device to inform and engage community with current studio events and communications objectives.
- Serves as an indirect way to inform parents about direct news they need to know.
- Can provide a behind the scenes & deeper look into the studio's day to day, into certain policies, etc.
- Doesn't always have to be NY Times - can be BuzzFeed too.
- Position yourself/your studio as experts.
- Bonus: Parents can share blog articles.



EXAMPLES

- *Getting to Know You Series - Q&A with Teachers & Staff*
- *Tips for Child's First Dance Class*
- *Why do I Need to Take Ballet?*
- *What to Expect During Dress Rehearsals*
- *Cognitive Benefits of Dance*
- *Make-up Class or Tutoring... What's best?*
- *Your Recital FAQ's Answered*
- *How to Paint Shoes Video Tutorial*
- *Ballet Bun Video Tutorial*

EXAMPLES

- *Supporting Our Little Stars On (and off) Stage*
- *A Guide for First-Time Recital Parents*
- *Top 10 Summer 2019 Camp Offerings*
- *4 Ways to Show Your Studio Spirit*

SUGGESTED RESOURCES



www.moonlightwritingservices.com



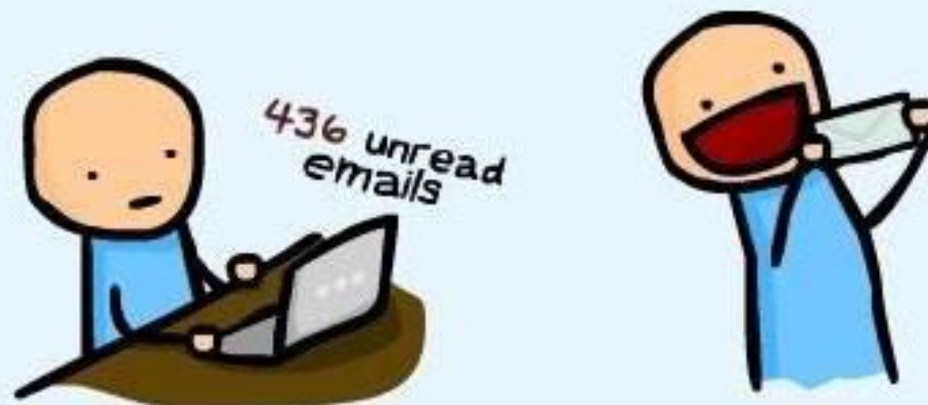
POSTCARDS/MAIL

What's old is new again

10 YEARS AGO



NOW





181 Freeman Avenue
Islip, NY 11751
(631) 224-7134
www.lidanceconnection.com
info@lidanceconnection.com

FINAL RECITAL CHECKLIST

- ☐ Picked up my Recital Costume(s)
- ☐ Purchased my Recital Tickets
- ☐ Marked Dress Rehearsal & Recital Dates/Times on Calendar
- ☐ Ordered a Recital T-Shirt
- ☐ Ordered a Shining Star for my dancer
- ☐ Ordered a Dancer Doll
- ☐ Ordered Recital Flowers
- ☒ ~~Ordered Recital DVD~~ *Everyone will receive a free HD download!*
- ☐ Painted my Shoes (if necessary)
- ☐ Signed up for Summer Classes
- ☐ Pre-Registered for Fall Classes

HAVE QUESTIONS OR CONFUSED ABOUT WHAT TO DO?

Don't worry - we're here to help you
have the best recital experience possible!
Just give us a call at (631) 224-7134 or stop by the studio.



Register Now for Fall Dance Classes!

Registration opens Friday, July 13th.

Registering for fall classes is easy....

- Call (631) 224-7134

- Log onto

www.lidanceconnection.com

- Visit the studio at 181 Freeman Avenue in Islip

- Questions? Call or email

info@lidanceconnection.com



PRESORTED
FIRST-CLASS
U.S. POSTAGE PAID
FOX VALLEY, IL
PERMIT NO. 777

User's Name
User's Street Address
User's City, State ZIP

RECITAL 2018 QUICK REFERENCE

WELCOME TO RECITAL SEASON

Recital season is a magical time at Dance Connection. The recital is the culmination of all of our students, faculty, and staff's hard work this season. It is what we have been working towards all year. Please read on for all of the key details for this year's recital production. If you have any questions, please feel free to contact our office at any time. Thank you in advance for your cooperation. We are confident the recital will be a wonderful experience for you and your guests and will create life-long memories for your dancer and your family. It's almost showtime!

CLASS ATTENDANCE

There are only a few classes left before the big show! Attendance is very important as performing in the recital is a commitment, not only for your dancer, but also to your dancer's teacher and fellow classmates. In the final weeks of classes, choreography for the dance is being completed, refined, and practiced and classtime helps create confidence and choreography recall.

RECITAL PERFORMANCES

Our Recital Performances are

Saturday, June 16 1PM - Saturday, June 16 7PM - Sunday, June 17 3PM

Some classes perform in one show, while others perform in all three shows. Visit our website's Recital Page and click "Who's In What Recital?" to see which performance your class is in.

RECITAL & DRESS REHEARSAL LOCATION

Holy Trinity Diocesan High School Newbridge Road, Hicksville, NY

Directions to Holy Trinity from Dance Connection

Take Southern State Parkway to Exit 27N (Wantagh Parkway). Take Wantagh Parkway to Exit W3 W. Make a left onto N Bellmore Rd. Turn Right onto Newbridge Road. Holy Trinity is located one mile down on the right.

Parking Tips

- Please park in marked stalls only. Parking is prohibited in any unmarked space, in the fire lane in front of the building, or on the lawn. Holy Trinity is very serious about its parking policies and will tow any vehicles parked illegally.
- Additional parking is available within walking distance on the side streets across Newbridge Road or in the municipal lot behind the Village Green shopping strip (containing Subway and Carvel) south of Holy Trinity.
- Please arrive early and anticipate traffic and parking time as our show begins promptly and latecomers will be seated at the discretion of our house managers and will miss the beginning of the show. Families should consider carpooling for ease of parking.

DRESS REHEARSALS

Dress rehearsals are just as important as the performance! During the dress rehearsal, dancers will space the dance onstage, review the choreography, and test how costumes and accessories look and work on stage, while our designers, stage managers, technicians, and crew set lighting cues, adjust sound levels, and place scenery.

DRESS REHEARSALS WILL BE SCHEDULED BETWEEN 4:00PM AND 10:30PM JUNE 11 - JUNE 15

Each class will have an individual rehearsal time (between 10-30 min.) scheduled during dress rehearsal week.

A DETAILED DRESS REHEARSAL SCHEDULE WILL BE EMAILED OUT BY THE END OF MAY!

PERFORMANCE DAY

PLEASE ARRIVE DRESSED IN YOUR FIRST DANCE'S COSTUME!

Remember - No jewelry/earrings are to be worn, underwear should not be worn under tights, and nail polish should be removed. Food and drink (other than water) are not permitted in the cafeteria.

During the show, dancers will wait in Holy Trinity's fully air conditioned cafeteria. There are puzzles and games and they will be supervised by our staff and team of volunteers. There is a live feed showing the recital in the cafeteria. Preschool dancers will wait in our special Preschool Camp within the cafeteria.

When you arrive...

DANCERS IN THE SATURDAY 1PM SHOW SHOULD ARRIVE TO THE CAFETERIA NO LATER THAN 12:30PM
DANCERS IN THE SATURDAY 7PM SHOW SHOULD ARRIVE TO THE CAFETERIA NO LATER THAN 6:30PM
DANCERS IN THE SUNDAY 3PM SHOW SHOULD ARRIVE TO THE CAFETERIA NO LATER THAN 2:30PM

Dancers arriving to Holy Trinity on performance day should proceed with **ONE PARENT** to the cafeteria. The parent will have their hand stamped upon drop off. For security purposes, ONLY the parent with this hand stamp may pick up their dancer at the end of the show.

Do you have multiple costumes?

If you have costume changes during the show, please drop off your costume(s) to the appropriate costume change area when you arrive. Dancers with **7 or more dances** to change will change in the regular changing side of the Cafeteria Changing Area. Dancers with **4-6 dances** to change will change in the quick change side of the Cafeteria Changing Area. Dancers with **3 or less dances** to change will change in the music room. Follow the signs to each designated area.

AFTER MY DANCER PERFORMS

After your dancer performs, sit back and enjoy the rest of the show! We promise the rest of the show is just as entertaining and the remaining dancers have worked equally as hard and deserve a "full audience feel" too. Your dancer will be well taken care of in the cafeteria by our staff and volunteers.

At the end of the show, all of the dancers will return to the stage for a final bow and will receive a special gift.

PRESCHOOL PARENTS ONLY

Preschool parents *only* may, if they wish, pick up their child at intermission and bring them into the theater to sit on their lap, watch the rest of the performance, and return to the cafeteria towards the end of the show for the finale. Otherwise, they will be well taken care of in our special Preschool Camp.

If you choose to sign out your dancer before the end of the show, you will need to purchase a ticket for them or will need to leave the theater.

PERFORMANCE POLICIES

The following policies are in effect during all performances. **Kindly inform your guests of these policies to avoid any misunderstanding or unpleasantness with our staff or security.**

- The use of any photography or recording devices is strictly prohibited at any time once inside the theater. This includes the use of any camera (with or without flash), camcorder, or cell phone used in an attempt to photograph or video record any portion of the show. Those ignoring this policy will be required to leave the premises without refund. You are more than welcome to take photographs/video tape the dress rehearsal, only. Remember, you will receive a free HD digital download of your recital dances within a few weeks of the show!
- Please remain in your seat at all times. If you must leave your seat for any reason, please do so only during the blackouts between dances.
- Please turn off or silence any electronic devices (including cell phones, tablets, gaming devices, or watches that may make an audible sound). Please refrain from texting during the performance, as it is disrespectful to the performers on stage and extremely distracting to those around you.
- In compliance with federal law, smoking is prohibited on the entirety of Holy Trinity's campus.

SUGGESTED RESOURCES



www.mailchimp.com

QUESTIONS?

**ASK ME!
ANYTHING!**

CONTACT ME!



naftalcreative
family of brands

JOE NAFTAL

JOE@JOSEPHNAFTAL.COM



CONNECT WITH ME ON THE
DANCESTUDIOOWNER.COM
FACEBOOK GROUP!

(888) 49-DANCE

WWW.NAFTAL.NET